
CREATING ONLINE EVENTS

For Kids



COMMUNITY CHURCH



▶ **PLAN FOR THE END USER**

Create the experience for your audience. If you're the only that loves it then it's not for them.

▶ **OVER COMMUNICATE**

Communicate the when, where, how, who, what through all media streams.

▶ **COLLECT THE RIGHT DATA**

Include what parents might want to do in the registration. (I.e. serve, groups, membership, receive text/emails)

▶ **START THE PROGRAM EARLY**

Give families time to tune in to your program with a live pre show.

▶ **CREATE 2 WAY ENGAGEMENT**

Provide safe opportunities to connect with viewers in the chats, prizes, programming, text lines, etc.

▶ **LET THEM SEE THEMSELVES**

Let the audience see kids and students who are kids and students and look like them.

▶ **THINK FAMILY**

Create moments for the family to connect, view, and reflect.

▶ **PROVIDE NEXT STEPS**

When it's all said and done what are families doing after your program?

Baptism, serving, viewing more content, pathways.

